



Historic England

youth**united**
foundation

Uniformed Youth Perspective on Heritage-Themed Projects

Review of YUF Young People's views

Youth Panel spokespeople:

Sophie Matthiole and Sophie Ridge-Ahmed (Girl Guiding UK – the ARC project)
with Natalie Carman (Fire Cadets), and Jorja Pinnington (Army Cadets)





Focus groups

1. There were three focus group meetings: the Youth United Advisory Panel and two Heritage Group panels.
2. We discussed what we believe would make youth heritage partnership projects successful.
3. The results were turned into a survey which was recirculated to the 'focus group' members. This was completed by 37 young people aged 12-25 from our member organisations, including current and former members, as well as some young leaders and young staff.

- Numbers of young people surveyed across the YUF member organisations:

Army Cadets: 8

The Scouts: 8

Sea Cadets: 4

Boys' Brigade: 3

Girls' Brigade: 3

Volunteer Police Cadets: 3

Fire Cadets: 2

St John Ambulance: 1

Girlguiding: 1

Air Cadets: 1

JLGB: 1

Not identified: 3



Key messages from the focus group survey

- **For Local Projects:** The idea of setting a heritage **challenge** e.g. “How can we preserve and protect heritage sites, objects and stories?”
- **Preparation:** To **explore and discover** what ‘heritage’ is; what **protecting** heritage means; the threats and what's needed; using **history** or our **own organisation's** heritage as examples.
- **Young people told us their priorities for heritage projects. The top priorities are listed:**
- **What would make heritage project interesting to YP?**
 - 1: That it **makes a difference** or has a **community impact**.
 - 2: That it leads to **more opportunities** (voluntary/career).
- **What should the focus of heritage projects be?**

To better protect **heritage at risk of:**

 1. Being **forgotten**,
 2. **Damaged, neglected**,
 3. Deliberately harmed/**crime**.
- **Most important personal outcome?**
 - 1: “**I learnt a skill**”
 - 2: “My uniformed organisation is **recognised** for taking part”

Highlights

1. **Setting a “Challenge” is a good way to engage a group of young people in a project.**
2. **Uniformed Youth already have pride in the history and heritage of their organisations.**
3. **Use living history (clothes, traditions, skills) to bring a topic to life.**
4. **Tell the story, especially of real people, to bring places and things to life.**
5. **Explore - to discover a personal connection through family history.**
6. **We can capture and pass on memories that are at risk of being forgotten.**

Any Questions?

- Read on for more survey data

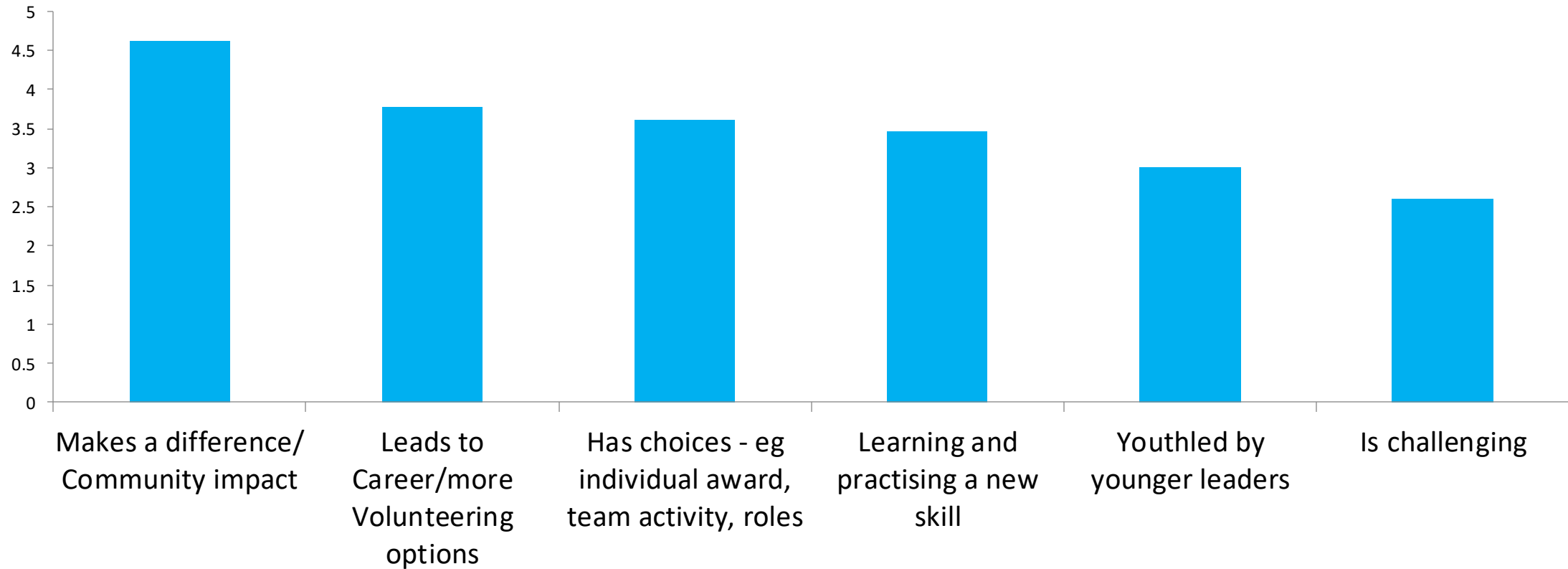
Youth Panel Project Ideas

Support %

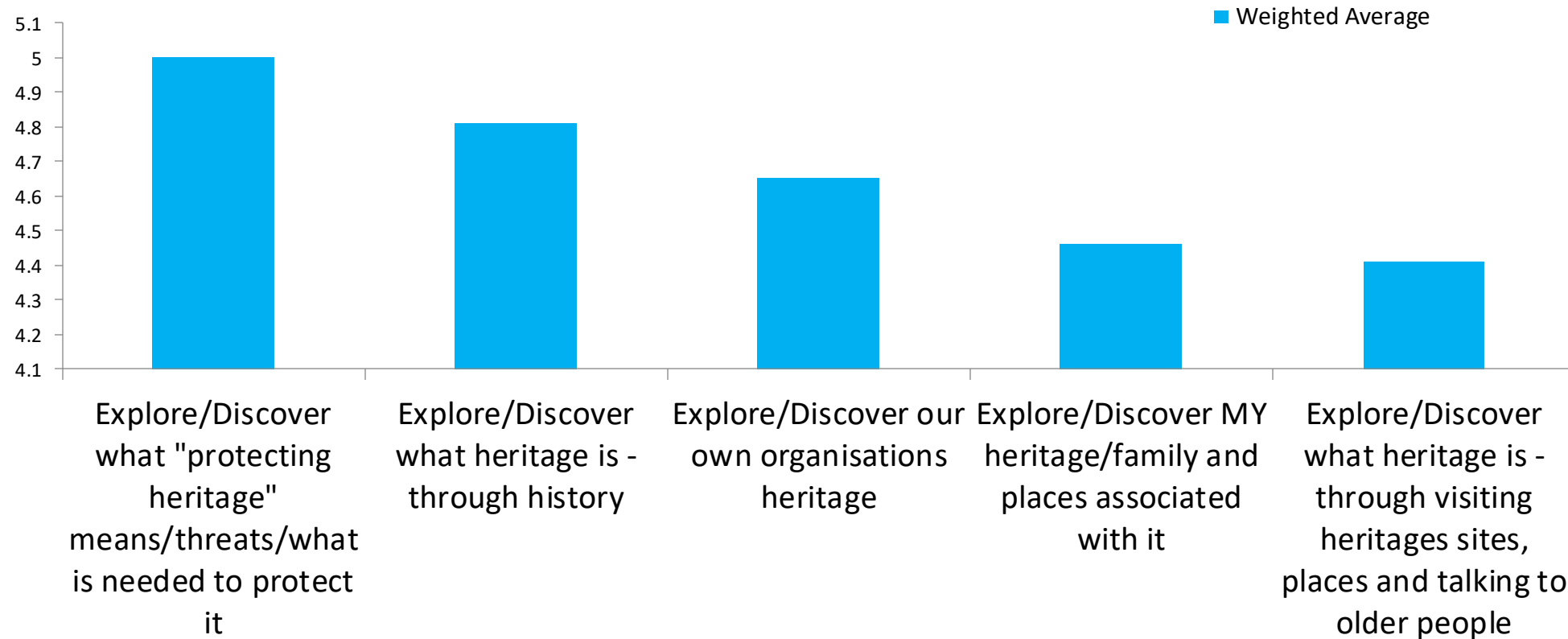
A Challenge - volunteering to preserve and protect heritage sites, objects and stories	70.27%
My/Our Heritage - Explore, record and share information about 'my' heritage/'our' local heritage	48.65%
"Living History/Skills/Trades" - Learning/ trying Heritage, & its skills and trades	40.54%
Community heritage open day - hosting/planning event/open day exhibition.	40.54%
Unknown/At risk/Forgotten Heritage - To discover and share previously, unknown or forgotten	37.84%
Prevent heritage crime - theft or damage to specific heritage sites.	32.43%

What would attract you to a Heritage Project? - ranked in order of importance by survey

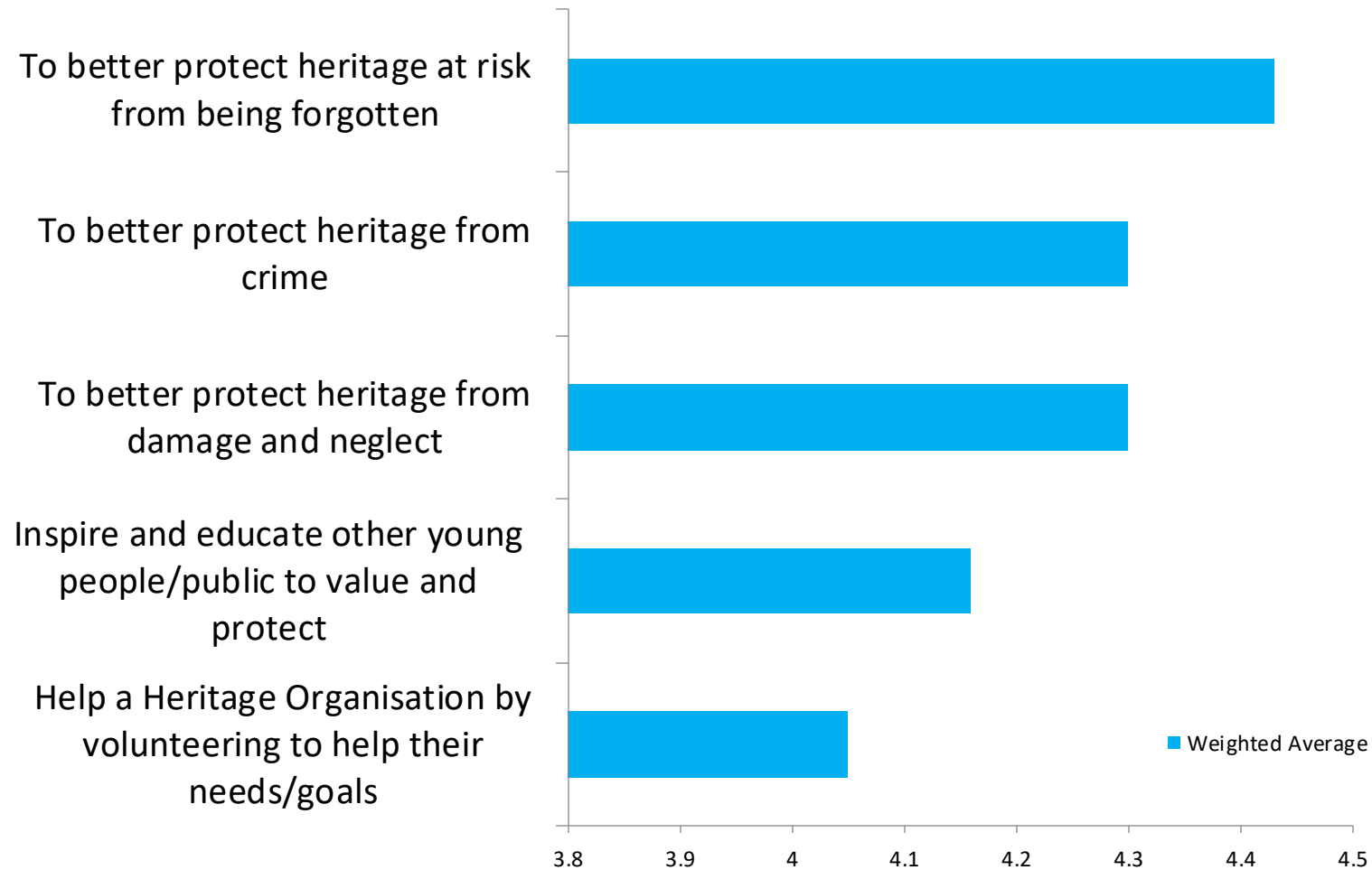
(weighted average)



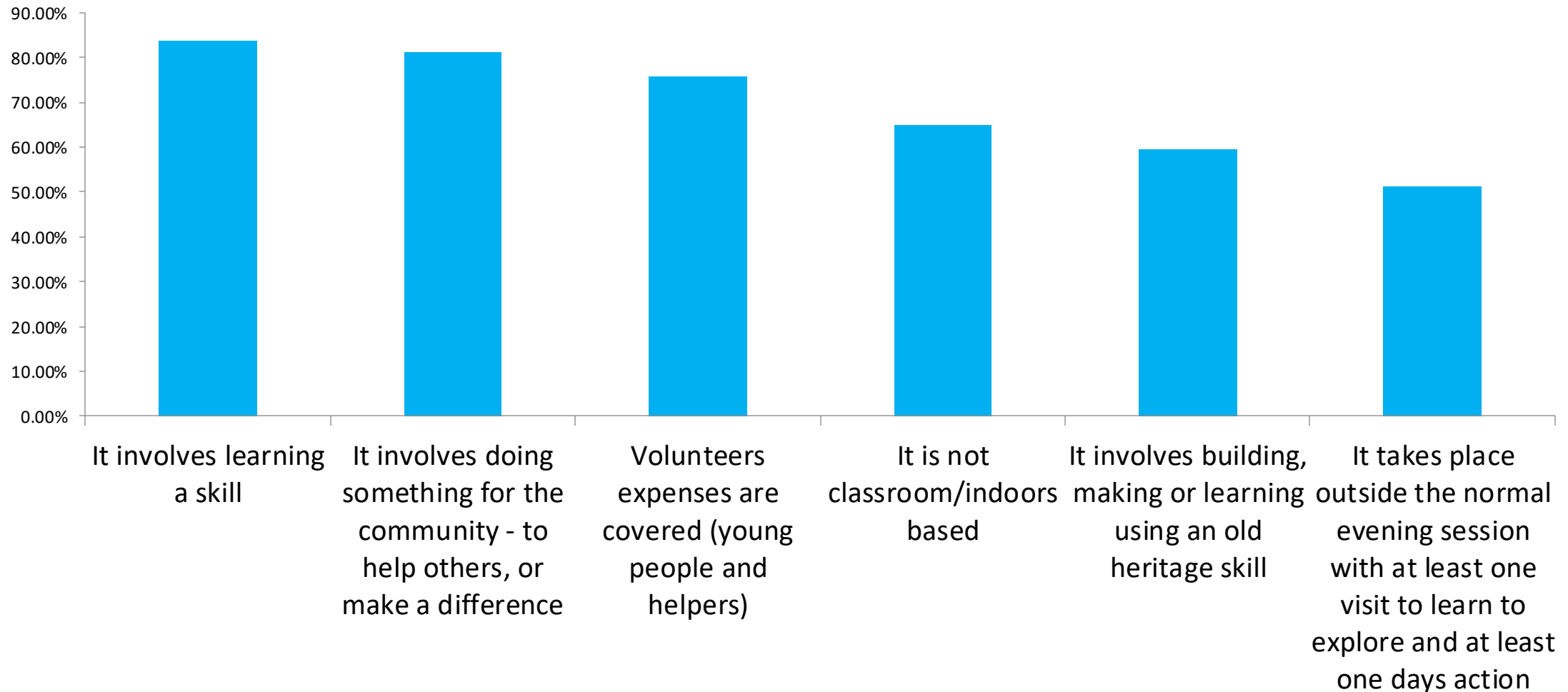
What are the important things for you to know in preparation for a Heritage Project? - ranked by importance



Whats the most important way a Heritage Project can make a difference? - ranked by importance



How important are the following features of a Heritage project? % support



Recognition: How important are the following outcomes for you? - ranked by importance

