



Queen Elizabeth Digital Memorial

Uniformed Youth Organisations Guide - How your groups
can get involved

Executive Summary

The [Queen Elizabeth Digital Memorial](#) is a permanent national archive mapping the key moments in the life and reign of Queen Elizabeth, a living record for future generations, built from the memories of people across the UK, Commonwealth and world.

We're asking leaders in uniformed youth organisations to help us reach the voices, communities and stories that will make this archive truly representative. Whether through a themed weekly session, a group discussion, or an activity around community and service; with values at the heart of organisations like yours, there are flexible ways to get involved that fit around your programme.



Photo Credit: PA Image

Why get involved



1

Share your organisation's community stories of Queen Elizabeth

Your networks and communities are uniquely placed to reach young people and their families to hear their stories of Queen Elizabeth.

2

Contribute to this unique public history archive

Every memory submitted makes the memorial richer and more representative of Queen Elizabeth's global legacy — and helps create a unique historic record preserved for future generations.

3

Celebrate the life and reign of Queen Elizabeth

We want voices from every corner of the UK, Realms, the Commonwealth, and beyond.

This toolkit gives you everything you need to encourage your communities to make that happen.



Two ways to get involved



1 Promote & collect memories

Encourage your networks to share and map their memories of Queen Elizabeth at www.queenelizabeth.com.

Use the suggested messages and ready-made assets in this pack across social media, newsletters, and notice boards — or go further by hosting an online or in-person gathering where people can share their memories together.



2 Share collections

Additionally, if your organisation holds relevant archival material, please get in touch — we'd welcome a conversation about how it could feature in the memorial's collections.

Email us about archival material at:
digital.memorial@queenelizabeth.com

Hosting a weekly themed session



Consider dedicating part of a weekly session to sharing memories of Queen Elizabeth - the week commencing **7 September** would be particularly fitting, to mark the anniversary of her death on 8 September. Ask young people to speak to someone they know in advance, and invite them to bring personal photographs and mementos of Queen Elizabeth to share on the day.



Suggest Format:

1. Show young people photos of The Queen and talk about who she was.

Share any memories of The Queen engaging with your uniformed youth organisation or group/local area.

2. Introduce the purpose of the digital memorial.

If appropriate, share the [CBBC Newsround](#) feature which explains what the digital memorial is and what is it trying to achieve.

3. Prompt — Use questions to help people recall specific stories:

- Did you ever see The Queen in person; at a Jubilee, a walkabout, or a public event?
- What do you remember about a Coronation or Jubilee celebration?
- What did Queen Elizabeth mean to you, your family, or your community?

4. Collect and submit

Collect written or digital memories in the room, and support attendees to submit at www.queenelizabeth.com

Key facts about Queen Elizabeth



- ❑ Queen Elizabeth II was born on 21 April 1926 and died on 8 September 2022, aged 96.
- ❑ She became Queen on 6 February 1952, following the death of her father, King George VI.
- ❑ She was crowned at her Coronation on 2 June 1953, aged 27.
- ❑ She reigned for 70 years, making her Britain's longest-reigning monarch.
- ❑ She is the mother of the current King, His Majesty King Charles III.
- ❑ Queen Elizabeth once said: "Everyone is our neighbour, no matter what race, creed or colour. The need to look after a fellow human being is far more important than any cultural or religious differences."

Suggested messaging for your channels



Primary messaging “How do you remember Queen Elizabeth? People across the UK, the Commonwealth and beyond are invited to map their memories of Britain's longest reigning monarch.”

Social media (short form) “Do you have a memory of Queen Elizabeth? Share your story at www.queenelizabeth.com”

Commonwealth & diaspora “Queen Elizabeth's legacy was a truly global figure. Share your memories of her and become part of a living history archive. Submit yours at www.queenelizabeth.com”



Photo Credit: PA

Image

Usage note: Please use this across social media, newsletters, emails, or wherever works best for your audience. You may adapt the length and tone, to suit your organisation but please ensure the submission URL remains clear and unaltered.

Ready-made assets

Attached to this toolkit you will find the following assets for your use.



Images

A selection of licensed photographs is included for use across your communications — social media, newsletters, or event materials. Please use images respectfully and only in connection with the Queen Elizabeth Digital Memorial. Do not crop or alter them.

Please photo credit all images: PA Images



QR Code

A direct link to the memory submission portal. The QR code is useful for printed materials, notice boards, and in-person events — allowing people to submit a memory on the spot.



Communication guidelines



Respectful tone — All content should be dignified and in keeping with the nature of a lasting memorial.



Core messaging — Use cleared messaging as provided; adapt lightly but keep the call to action and URL intact.



Non-partisan — Do not use imagery or language that is partisan or political in nature.



Pre-approval — Not required. But, if unsure about adaptations, contact the Cabinet Office before publishing.



Get in Touch

Thank you for helping to share this important national memorial with your communities.

Tell us about your events.



EMAIL

digital.memorial@queenelizabeth.com